



## Legislation Details

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<b>File #:</b>	19-0458	<b>Version:</b>	1	<b>Name:</b>	Performance Media, Northbrook, Illinois
<b>Type:</b>	Contract	<b>Status:</b>		<b>Status:</b>	Approved
<b>File created:</b>	10/31/2019	<b>In control:</b>		<b>In control:</b>	FPD Board of Commissioners
<b>On agenda:</b>	11/19/2019	<b>Final action:</b>		<b>Final action:</b>	11/19/2019
<b>Title:</b>	PROPOSED CONTRACT AMENDMENT				

Department(s): Office of the General Superintendent

Vendor: Performance Media, Northbrook, Illinois

Request: Authorization for the Forest Preserves of Cook County (the "Forest Preserves") to extend and increase a contract with Performance Media

Good(s) or Service(s): Advertisement sales, printing, and distribution of seasonal brochures

Original Contract Period: 11/14/2017 - 11/30/2019

Proposed Contract Period Extension: 12/1/2019 - 11/30/2020

Total Current Contract Amount Authority: \$140,000.00

Original Approval: 11/14/2017

Previous Increase(s): N/A

This Increase Requested: \$70,000.00

Estimated Fiscal Impact: FY 2019 \$20,000.00, FY 2020 \$50,000.00

Accounts: Advertising and Promotional Services 51001.520610

Contract Number(s): 17-10-201

Concurrences:

The Chief Financial Officer and Interim Chief Attorney have approved this item.

The contract-specific MWBE goal for this contract was set to zero.

District(s): Districtwide

Summary: On 11/14/2017 the Forest Preserves of Cook County Board of Commissioners approved a contract with Performance Media to pursue advertising in, print and distribute the Forest Preserves' quarterly events brochure. Performance Media was deemed by a selection committee as the most qualified of the two (2) responding firms to an RFP from the Forest Preserves for these services.

Up to 320,000 brochures are distributed county-wide annually to more than 300 locations and are also given to the public at hundreds of community events throughout the year. These brochures help market the Forest Preserves' nature centers, activities, and educational programming, most of which are free, as well as promote the natural amenities that are available to the public throughout the Forest Preserves.

The Forest Preserves will open a new RFP for these services in 2020.

**Sponsors:**

**Indexes:** ARNOLD RANDALL, General Superintendent

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
11/19/2019	1	FPD Board of Commissioners	approve	Pass