



Legislation Text

File #: 16-0207, **Version:** 1

PROPOSED CONTRACT

Department(s): General Office

Vendor: Marj Halperin Consulting

Request: Authorization for the Forest Preserve District of Cook County to enter into and execute a two (2) year professional services contract.

Contract Value: \$180,000.00

Contract period: 5/10/2016 - 5/9/2018

Estimated Fiscal Impact: FY 2016 \$52,500.00 FY 2017 \$90,000.00 and 2018 \$37,500.00 with a one year option renewal

Accounts: 01-6200, Contractual Services

Contract Number(s): 16-10-001 - Related to Request for Proposal Number (RFP) 16-20-305

Concurrences:

The Chief Financial Officer and Chief Attorney have approved this item.

The Vendor has met the Minority and Women Business Enterprise Ordinance Provisions.

District(s): Districtwide

Summary:

The Forest Preserves of Cook County has selected Marj Halperin Consulting to support various communications initiatives in the effort to raise the public profile of the Preserves as they relate to the goals outlined in the Next Century Conservation Plan. The communications consultant will work with the Communications Department to strategize, assist and execute events, public relations, media relations, crisis communications, overall messaging needs and other communications needs as directed. The contract period is for twenty four (24) months with a one (1) year option renewal. RFP's were posted for a period of one (1) month and MHC was selected after a competitive public bid process. A selection committee evaluated all firms based on their responses to the criteria outlined in the RFP, experience, credentials and fees.