



Legislation Details (With Text)

File #:	19-0458 Versi	on: 1	Name:	Performance Media, Northbrook, Illinois			
Туре:	Contract		Status:	Approved			
File created:	10/31/2019		In control:	FPD Board of Commissioners			
On agenda:	11/19/2019		Final action:	11/19/2019			
Title:	PROPOSED CONTRACT AMENDMENT						
	Department(s): Office of the General Superintendent						
	Vendor: Performance Media, Northbrook, Illinois						
	Request: Authorization for the Forest Preserves of Cook County (the "Forest Preserves") to extend and increase a contract with Performance Media						
	Good(s) or Service(s): Advertisement sales, printing, and distribution of seasonal brochures						
	Original Contract Period: 11/14/2017 - 11/30/2019						
	Proposed Contract Period Extension: 12/1/2019 - 11/30/2020						
	Total Current Contract Amount Authority: \$140,000.00						
	Original Approval: 11/14/2017						
	Previous Increase(s): N/A						
	This Increase Requested: \$70,000.00						
	Estimated Fiscal Impact: FY 2019 \$20,000.00, FY 2020 \$50,000.00						
	Accounts: Advertising and Promotional Services 51001.520610						
	Contract Number(s): 17-10-201						
	Concurrences: The Chief Financial Officer and Interim Chief Attorney have approved this item.						
	The contract-specific MWBE goal for this contract was set to zero.						
	District(s): Districtwide						
	Summary: On 11/14/2017 the Forest Preserves of Cook County Board of Commissioners approved a contract with Performance Media to pursue advertising in, print and distribute the Forest Preserves' quarterly events brochure. Performance Media was deemed by a selection committee as the most qualified of the two (2) responding firms to an RFP from the Forest Preserves for these services.						
	Up to 320,000 brochures are distributed county-wide annually to more than 300 locations and are also given to the public at hundreds of community events throughout the year. These brochures help market the Forest Preserves' nature centers, activities, and educational programming, most of which						

Forest Preserves.

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	The Forest Preserves will open a new RFP for these services in 2020.							
Sponsors:								
Indexes:	(Inactive) ARNOLD RANDALL, General Superintendent							
Code sections:								
Attachments:								
Date	Ver.		A (!	Desult				
Date	ver.	Action By	Action	Result				
11/19/2019	1	FPD Board of Commissioners	approve	Pass				

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