



Change the Course brings together corporations, conservation organizations, and the public to raise awareness about freshwater, reduce water footprints, and ensure clean and reliable water for rivers, commerce, and communities.

Change the Course is a program of the Bonneville Environmental Foundation. Participating sponsors accelerate the national freshwater movement while achieving their own water sustainability goals.

How It Works

①

Sponsors Fund

stewardship projects in geographies material to their operations or supply chain

②

We Restore

water quality or quantity to rivers, aquifers, meadows or lakes with local partners

③

People are Inspired

to conserve water through sponsor activation of Change the Course messaging, tools and tips

It's a virtuous cycle of education, conservation and restoration – and it's working.

Informational Links

<http://www.b-e-f.org/environmental-projects-and-programs/change-the-course/>

<https://www.changethecourse.us/>

Project Corporate Sponsor :

Coors Seltzer

<https://www.changethecourse.us/coorsseltzer/>



CHANGE THE COURSE

Water connects us all

Engaging the public, corporations and the conservation community in restoring water for people and nature.

FOUNDING PARTNERS:





Water is one of the planet's greatest gifts. We owe everything to the sun-powered water cycle—from the diversity of life to the water that sustains our families and economies.

The Challenge

Our use and management of water have disrupted critical parts of this cycle. We have depleted rivers, wetlands and groundwater reserves, creating uncertainty about our ability to meet the water, food and material needs of our growing population.

The Opportunity

Water security depends on meeting the needs of both people and ecosystems. Success requires two things: shrinking our collective human water footprint and replenishing depleted rivers, streams and wetlands.

Success in the West

We piloted Change the Course in the Colorado River Basin. Thanks to more than 130,000 people in our global pledge community and over two dozen corporate sponsors, we have restored billions of gallons of water to depleted rivers and streams from the headwaters in the Rockies to the delta in Mexico.

Change the Course is building a movement by engaging the public and the business community in reducing water footprints and returning water to nature. For every personal pledge to conserve, Change the Course returns 1,000 gallons to ecosystems in need. With support from our corporate sponsors, we partner with on-the-ground conservation groups to fund innovative projects that restore water and enhance water security.



Engage

We educate about water footprints and offer simple conservation tips.



Pledge

For every personal pledge to conserve, we return 1,000 gallons to an ecosystem in need.



Restore

With corporate sponsor funds, we help restore rivers and wetlands throughout North America.



Share

We share stories about our projects, pledge community and sponsors to inspire others to join this water stewardship movement.



Experience

We promote learning and engagement through video, editorial and select field visits.

Projects at a Glance

Projects completed/ongoing include the Yampa, Fraser, Cimarron, Roaring Fork and Willow Creek rivers (CO), the Gila River (NM), the Flint River (GA), 4 projects in the Verde Valley (AZ), 3 projects in the Colorado Delta (Mexico), and 3 projects in Northern California. Projects in development include: Connecticut River (Canada, CT, MA, NH, VT), Escalante River (UT), Rio Grande Basin and Caddo Lake (TX), Great Lakes (Midwest), and Florida Springs (FL).

Project types



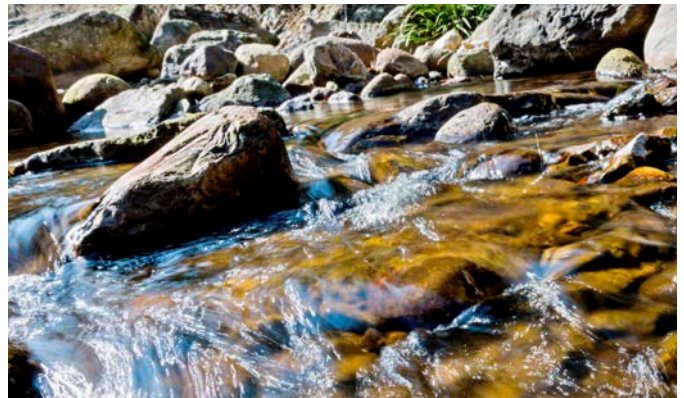
Flow Restoration and Habitat Improvement



Irrigation/Conservation



Groundwater Improvement



Water Quality Improvement



Wetland Restoration



Recreational Benefits

Project Partners include: Arizona Land and Water Trust, Colorado River Delta Water Trust, Colorado Water Conservation Board, Colorado Water Trust, Klamath Basin Rangeland Trust, Pronatura Mexico, Pronatura Noroeste, Restauremos el Colorado, A.C, Sustainable Conservation, The Sonoran Institute, Trout Unlimited and Winter Park Ranch Water and Sanitation District.