



BINDING RESOLUTION TO BAN BRIAN GORMAN

FROM ANY AND ALL

NEGOTIATION AND DISCUSSIONS

TO CLARIFY BASIC ROLES AND PROCESSES

CONCERNING PARTNERING BETWEEN

THE CHICAGO URBAN FINE ARTS COMMONWEALTH AND

THE COOK COUNTY

FOREST PRESERVE DISTRICT

ON A JUN. 30-JUL. 1 INTERNATIONAL HIP-HOP/WORLD MUSIC EXPOSITION

AT SHABBONA WOODS/SOUTH HOLLAND/CALUMET CITY

WHEREAS, since the idea of a collective free, family-friendly, and edutaining international hip-hop/world music exposition in the Cook County Forest Preserve District was first pitched by TEAM LEADER MARK F. ARMSTRONG of the CHICAGO URBAN FINE ARTS COMMONWEALTH NFP, 501(c)4, hereafter referred to as CUFAC, to the Cook County Board of Commissioners in November 2016.; AND

WHEREAS, the machinery for the proposed international hip-hop/world music exposition was launched when Cook County Commissioner PETER N. SILVESTRI invited MARK F. ARMSTRONG to his chambers at the Cook County Building, immediately after a meeting of the and put MARK F. ARMSTRONG in touch with administrative staff for the COOK COUNTY FOREST PRESERVE DISTRICT's DEPARTMENT OF CONSERVATION AND EXPERIMENTAL PROGRAMMING; AND

WHEREAS, the Cook County Forest Preserve District granted CUFAC, with BOUTIQUE BRANDING of Glendale Heights, Ill., as fiduciary, a contract, to hire and retain four local beat-boxers for the district's 2017 Teen Exploration Day at Powderhorn Lake, which CUFAC concluded on without any complications.; AND

WHEREAS, led by MARK F. ARMSTRONG and CUFAC members CARRICO SANDERS and MARIO MALDONADO met in February 2018 with General Superintendent ARNOLD RANDALL and Deputy Director of Special Events JACQUI ULRICH of the COOK COUNTY FOREST PRESERVE DISTRICT to launch advanced discussions about the proposed international hip-hop/world music event in the Forest Preserves.; AND

WHEREAS, the proposed international hip-hop/world music exposition was discussed as a kick-off event for the 15th official city of Chicago observance of Chicago Hip-Hop Heritage Month and leading up to Illinois' bicentennial in December.; AND

WHEREAS, MARK F. ARMSTRONG named CARRICO SANDERS, MARIO MALDONADO and SIMEON NORFLEET SR. in the presence of JACQUI ULRICH and ARNOLD RANDALL as members of the negotiating team under the umbrella of CUFAC and also representing the interests of the not-for-profit organizations CHI-ROCK NATION and RENEGADES OF FUNK.; AND

WHEREAS, with the exception of the location for said international hip-hop/world music exposition in SHABBONA WOODS/SOUTH HOLLAND/CALUMET CITY, CARRICO SANDERS and BRIAN GORMAN, both partners in a business entity titled DIVERSE CITY, met without those named as members of the negotiating team and took it upon themselves to make certain binding decisions without approval and sanction from any governing CUFAC body, especially the organizing committee for the international hip-hop/world music exposition in Shabbona Woods.; AND

WHEREAS, BRIAN GORMAN issued an April 30, 2018 email to 60 persons that he is not a member of CUFAC and did not seek CUFAC's permission, approval, and sanction to negotiate in neither an advisory and binding capacity on CUFAC'S behalf on the proposed international hip-hop/world music exposition.: AND

WHEREAS, BRIAN GORMAN's rogue participation primarily has led to stagnating confusion rather than rapid progress on the proposed international hip-hop/world music exposition.;
THEREFORE,

LET IT BE RESOLVED, that the sum total of the free daytime Jun. 30-Jul. 1 event in SHABBONA WOODS shall be under the name KNOCK ON WOODS.; AND THEREFORE;

LET IT BE RESOLVED, that 2018 CAMPOUT shall be a for-fee evening-to-overnight auxiliary and affiliate event: AND THEREFORE;

LET IT BE RESOLVED, that after the COOK COUNTY FOREST PRESERVE DISTRICT, CUFAC shall be the contractor on KNOCK ON WOODS, for which the buck shall begin and end; AND THEREFORE;

LET IT BE RESOLVED, that all other non-profit organizations associated with KNOCK ON WOODS, including DIVERSE CITY, shall be subcontractors and shall sign legal instruments with CUFAC to that effect.; AND THEREFORE;

LET IT BE RESOLVED, that BRIAN GORMAN possesses no advisory and binding contributions to the discussions on KNOCK ON WOOD that the COOK COUNTY FOREST PRESERVE DISTRICT and the COOK COUNTY FOREST PRESERVE DISTRICT BOARD OF COMMISSIONERS need honor; AND THEREFORE;

LET IT BE RESOLVED, that any continued attempts by BRIAN GORMAN to provide advisory and binding input directly to COOK COUNTY FOREST PRESERVE DISTRICT staff shall be grounds for a cease-and-desist letter issues to him and removal of CARRICO SANDERS from the negotiations on KNOCK ON WOODS, with potential removal of CARRICO SANDERS all together from the KNOCK ON WOOD Organizing Committee.;

LET IT BE RESOLVED, that the rehabilitated Organizing Committee for the Jun. 3-Jul. 1 international hip-hop/world music event known as KNOCK ON WOODS looks forward to rising

above the unfortunate occurrences detailed above and partying in progress, with a solid vote of confidence from the Cook County Forest Preserve District Board, on prosecuting a world-class event in a greenspace of the Nation's second largest county, which the allied Chicagoland urban fine arts community looks forward to offering annually for decades to come.

ATTACHMENT—BRIAN GORMAN

Brian Gorman <bgorman357@yahoo.com>

To:stranglewood@hotmail.com,,Kingdom Sanders,Kingdom Sanders,Mister Casting

Directorand 74 more...

Apr 30 at 10:44 AM

Dear all,

Apparently there is some confusion regarding this event and I want to take this opportunity to clear the air considering an Emergency meeting was called to do so without any regard to my schedule. First of all let me say that we have something phenomenal in the works and this is a relay race to unity under the banner of Hip Hop. Kingdom asked that I get involved, and because of his involvement and that unifying mission I leant my expertise. I am a festival and big event producer, and have a lot of experience putting together these types of events. I knew about the CUFAC organization, but am not a member. So when Kingdom originally asked me about assisting with the organization I was a bit hesitant because of I didn't see the unity. Then he told me about the event that was in the works, and honestly I don't like Dan Ryan Woods nor the concept he was explaining so I again passed on working with the organization. Last year I was planning a camping event at Shabbona Woods, and decided that I didn't have enough time to execute to my standard so I pushed it back to this year. Kingdom knew that, and knows my expertise. So when Camp Shabbona was an option he asked that I come with him to a meeting at Shabbona Woods with Mark, Moz Def, some other CUFAC members, and Jacqui from the Forest Preserve. I went to that meeting blind not knowing anything that had been discussed previously. Moz, Mark, and other CUFAC members couldn't attend the meeting and it was just Kingdom and I with Jacqui. Jacqui and Kingdom brought me up to speed and we toured the grounds. Me being familiar and already having an event structure, I tweaked my event concept to work with the concept Jacqui and Kingdom laid out. I freestyle pitched the entire concept using all the grounds and facilities. Jacqui was excited but said that was beyond the scope of what they were initially thinking. She requested a proposal that outlined everything I pitched, so that she can take it back to her boss to see if this was a viable event.

Kingdom and I worked the proposal and sent it to Mark and Jacqui. Jacqui requested a follow up meeting to go over the proposal. Kingdom informed the CUFAC committee involved about the follow up meeting in Calumet City, and we again were the only ones to attend. At that meeting we went through the proposal in depth, and Jacqui gave us changes that needed to be made based off the logistics of the Forest Preserve staff. The proposal encompassed everything the CUFAC, Forest Preserve, and Diverse City (my company) wanted. Jacqui left that meeting excited and stated that if we could pull this off we could have input on ALL of their programming going forward. She wanted to understand the structure of the organizations. I told her that I wasn't a member of the CUFAC, and the proposal was my work so it only made sense to leave everything the same... make it a 3 way partnership between Diverse City, CUFAC, and the Forest Preserve. Considering my expertise and my company's employees, we would be the festival producers for the CUFAC. I went home and fine tuned the proposal and resent it to Jacqui. About a week passed then Jacqui contacted Kingdom and I to tell us that everyone at the Forest Preserve was excited about the event, but the \$13,500 budget I submitted was beyond their means this year. She stated that they had \$4000 and would let us use the space for free and camp sites would be discounted as well but for June 30th and July 1st only. She said that it was a significant increase from what they were originally thinking, but this was an event that they were excited about bringing annually and wanted to use this one as a test for possible future partnerships. She also wanted to know if we were able to still pull off the event at the magnitude we discussed in the proposal with the significant windfall between the \$13,500

proposed and the \$4000 they were offering. I told her if we were able to sell sponsorship, vending spots, and the grounds for a profit we could proceed. She agreed to that and told us about their deadline for publication and wanted our event in their publication. She said we had a couple of days to produce something they could use in their overall Forest Preserve marketing materials. We immediately used the Diverse City resources to produce a few logos and set up the website. Jacqui called and wanted to then set up a follow up meeting to introduce us to the site staff as well as fine tune the responsibilities of the Forest Preserve. Again Kingdom informed Mark about the meeting, and only Kingdom and I was at the meeting. We did a complete walk through about the expectations of all parties including the need for us to get insurance and licensing for Beat Street. They selected the Hip Hop Camp Out logo we are currently using, and asked that we start working towards production. In the last month since that meeting, Diverse City has produced:

- All our promotional materials have been designed (Save the date, Banners, Signs, Poster, Event Flyer, and Day of Activities Flyer)
- Web site (www.hiphopcampout.com), FB Page(<https://www.facebook.com/hiphopcampout/>) and Event (<https://www.facebook.com/events/615195382146043/>), Twitter (https://twitter.com/HipHop_CampOut), and Instagram (https://www.instagram.com/hiphop_campout/) have been produced and are active and ready for May 1st promotion.
- Promotional T-Shirts have been made and planned to be distributed to the planning committee.
- The event has been posted to many community calendars and the PR campaign is ready to go Example (<https://chicago.eventful.com/events/hip-hop-camp-out-2018-/E0-001-114026206-3>).
- Also vendor and sponsorship packages have been produced and ready to go out for our May 1st deadline.
- Paid the licensing for Beat Street (\$400 not in original budget)
- Got event insurance (\$360 not in the original budget)

All of this has been produced from Diverse City's resources like I said we would do. Currently we are putting together committees for task execution and in depth planning. The committees members will be beneficial in selecting the programming, utilizing their resources in their areas of expertise, and assisting with overall promotion. I originally thought this is where we were, and this is what the conference calls were about. Last Thursday, I outlined all of this on the call. Two days later there is mass confusion, an emergency conference call, and attempts to redo everything that has already been done. We all have our strong suits and are multi talented, and one of my proven talents is festival production. The only way this event will benefit the culture and represent us all is if we let people do what they do uninterrupted. I'm excited about the unifying qualities of this event, and can't wait for the benefits of unifying our culture. Hopefully this clears the air, because we are in full motion and I look forward to working with you! If you have any questions or concerns feel free to contact me directly at 708-514-0607 or respond to this email. Attached is all the paperwork I've discussed in this correspondence.

Best,

Brian

Camp Hip Hop.doc

1.1MB

ATTACHED PROPOSAL BRIAN GORMAN SUBMITTED, MINUS THE BULLET-POINTED EVENTS FOR THE INTERNATIONAL HIP-HOP/WORLD MUSIC EXPOSITION THAT CARRICO SANDERS ASKED FOR

AND THAT WERE SUPPOSED TO BE INTEGRATED INTO THE PROPOSAL SUBMITTED TO JACQUI ULRICH



CAMP HIP HOP/ A FAMILY RETREAT

EVENT PROPOSAL

Proposed Dates

July 21st and 22nd

Proposed Location

The Forest Preserve of Cook County's Camp Shabbona Woods, the Sand Ridge Nature Center, and the Green Lake Family Aquatic Center Sites.

Target Demographic

Hip Hop Aficionados 35-55 years of age with families looking for summer staycation options inside Cook County.

Purpose

Our focus with the retreat would be to:

- ❑ Highlight the Forest Preserve of Cook County specifically Camp Shabbona Woods, the Sand Ridge Nature Center, and the Green Lake Family Aquatic Center to bring awareness of their existence to members of the Cook County Hip Hop Community.
- ❑ Create an opportunity for members of the Cook County Hip Hop community to enjoy nature while creating strong family bonds.
- ❑ Establish an annual event that showcases Hip Hop in a natural backdrop in an unconventional light.
- ❑ Promote community, family, and togetherness at one with nature.
- ❑ Entertain

Partners:

CHICAGO URBAN FINE\$ ART\$ COMMONWEALTH NFP: CUFAC is a civic organization that engages local, state and federal government at the executive, legislative and judicial branches on behalf of the urban fine arts community that includes but is not limited to the hip-hop arts, sciences and humanities as a very important taxpaying, voting and business block.

CUFAC will engage the following to produce event:



Diverse City: Diverse City is a virtual city that embellishes the belief in strong social structure and the importance of diverse cultural influences. We create the ideas and programs that garner effective social programs, special events, and marketing for products and services that target these diverse groups. Diverse City is a member of CUFAC, and will serve as the Retreat Producers.



Soul Selector DJ's: The Soul Selectors is trade organization with over 125 members. The membership consists of mostly professional DJ's, Sound Engineers, and Producers. The Soul Selectors is a member of CUFAC.



Chi Rock Nation: Established in 1985, the Chi R.O.C.K Nation has a long-standing history built on the fundamentals of Hip Hop, education and fun. The Chi-ROCK Nation is one of the oldest & largest Hip Hop organizations on the planet. The Chi Rock Nation is a member of CUFAC.



CORE: CORE Music Foundation Nonprofit aims to provide educational programming in the arts, mainly music and literacy. We provide outlets for creative expression, social interaction, and entertainment. Core is a member of CUFAC.



Proposed Retreat Components

The Hip Hop Kids- *Hosted at the Sand Ridge Nature Center July 2nd from Noon til 4.*

Expected Attendance- 250-300

The activities will highlight the Nature Center and unplugged elements of Hip Hop. There will be face painting and temporary murals done by graffiti artists. There will also be drum making out of natural elements, call and response songs, and the creation of human sounds for music done by Hip Hop producers and Beat Boxers. We will also have scavenger hunts along the trails that show habitats, including prairies, oak savannas and woodlands on ancient beaches and sand dunes, marshes and ponds. Also there will be a presentation on the exhibits

of the Nature Center showcasing the birds of prey, snakes, turtles, and fish and cultural history of the Calumet region.

Hip Hop United – *Hosted at Camp Shabonna Woods July 21st from Noon til 6pm.*

Expected Attendance- 400-500

The activities will highlight the various elements of Hip Hop in a natural setting. There will be food, music, and a family friendly showcase. This will begin with a policy-drafting town meeting on urban fine arts organizing for environmental protection followed by educational circles on the Five elements of Hip Hop. There will also be the first installment of the Hip Hop Olympics highlighting these elements. Winners will receive a prize. Families that pre purchase the overnight package will be encouraged to pitch their tents and set up their cabins after 3pm.

Splash Hip Hop- *Hosted at the Green Lakes Aquatic Center July 21st 7pm til 9pm, and all day July 22nd.* **Expected Attendance-** 50-100 July 21st / 250-300 July 22nd

Families that stay overnight will have the opportunity to take advantage of the Green Lakes Aquatic Center on July 21st. There will be a line-up of DJs playing family friendly music. They will be shuttled over from their campsite at Shabonna Woods, and brought back for the overnight activities. July 22nd will be open to members of the targeted Hip Hop community for a discount.

Hip Hop Under the Stars- *Hosted at Camp Shabonna Woods July 21st at 9pm.*

Expected Attendance- 100-120

This will be for Overnight Campers Only. Campers will have the opportunity to make smores by the bon fire, and watch a family friendly movie revolving around Hip Hop Culture prior to quiet time. There will also be an opportunity to take a night hike if campers do not want to watch the movie.

Hip Hop Rise- *Hosted at Camp Shabonna Woods July 22nd at 9am til Noon.*

Expected Attendance- 100-120

This will be used as an opportunity to rise learning the benefits body postures, meditation and breathing control through Yoga set to Hip Hop music. Shortly after the Yoga meditation, we will break out into wellness circles that will address suicide and harassment awareness/prevention. There will be a light Continental Breakfast served for attendees.



Proposed Costs for Patrons (booked through Organization)

Retreat Components:

The Hip Hop Kids/ Hip Hop United

Free

Splash Hip Hop July 21	Free (Overnight Guests Only)
Splash Hip Hop July 22	\$5 for 13 & Older, Free Under 13

Overnight Accommodations

Cabin (4)	\$50
Tent Site (16)	\$30
Organized Camp Site (25)	\$10 per person

Instant Camper Packages

4 Person/ 2 Person/ 1 Person	\$30/ \$20/ \$15
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Aquatic Center Membership

Single	\$35
Family of 4	\$130 + \$30 additional per person

Proposed Budget

Marketing

5000 Flyers 4 x 6 Design and Print	\$350
100 Posters 11 x 17 Design and Print	\$200
1000 Schedule of Event Flyer 4 x 6 Design and Print	\$200
Social Media Promotion (Ads and Postings)	\$1000
Street Promotion Campaign	\$600
Photographer	\$500
Videographer	\$500

Marketing Total \$3350

Production

Sound (Hip Hop United, Splash Hip Hop)	\$1500
Screen and Projector (Hip Hop Under the Stars)	\$500
Lighting (Hip Hop Under the Stars)	\$300
Labor (Production and Grounds Clean Up)	\$1200

Decorations and supplies \$500

Production Total \$3900

Talent

DJ for Hip Hop United and Splash Hip Hop (14 Hours total) \$700

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Featured Artist (Hip Hop United) \$500

Opening Act (Hip Hop United) \$250

Host (Hip Hop United) \$250

Graffiti Writers \$200

Beat Boxers \$200

B-Boys \$200

Face Painters \$100

Talent Total \$2400

Food

Hip Hop United \$1500

Continental Breakfast \$500

Food Total \$2000

Miscellaneous

Security (25 Hours Total) \$700

Hip Hop Olympics Prizes \$500

Patron Cost Discounts to Offset Forest Preserve Prices \$400

Shuttle Service \$300

Miscellaneous Total \$1900

Total Budget \$13,500



DIVERSE CITY ON BEHALF OF CUFAC WILL PROVIDE:

EVENT PLANNING

- Coordinate and Execute Site Layout for Retreat and all Components including Overnight Packages.
- Solicit Graffiti Artists, Producers, and Beat Boxers for Sand Ridge Hip Hop Kids Component.
- Organize the Hip Hop Olympics during Hip Hop United.
- Solicit and secure resources for the food, music, and talent for the showcase of the Hip Hop United Component.
- Solicit family friendly entertainment for Splash Hip Hop Component, and organize shuttle effort for Overnight families for July 21st.
- Secure Security, and Coordinate Security plan.
- \$3,900 in Funding to assist with production of the retreat.

EVENT MARKETING/ PROMOTION

- Design/ Print all print/ online media.
- Coordinate the creation of a Hip Hop Song highlighting nature and the Forest Preserve of Cook County.
- Coordinate plan to market various Components of the Retreat.
- Coordinate Secondary Marketing such as a Picture of Chicago's Hip Hop Community.
- Devise and Execute Street Promotion Campaign to bring 300-800 patrons total to the Forest Preserve of Cook County South Holland Site.
- Devise and Execute Public Relations Campaign to bring 300-800 patrons total to the Forest Preserve of Cook County South Holland Site.
- Capture footage of community involvement in creation of Retreat for play on Chicago Cable Access post event.

SITE LOGISTICS

- Provide Staff for each Component
- Volunteer Coordination
- Event Signage and Banner Placement and Decoration

FOREST PRESERVE OF COOK COUNTY WILL PROVIDE:

- Facilities for Retreat (Sand Ridge Nature Center, Shabonna Woods, and Green Lakes Aquatic Center).
- Discounts to CUFAC for overnight accommodations, instant camper packages, and aquatic center memberships and entrance on July 22.
- \$9,600 in Funding to assist with production of the retreat.
- Staff to facilitate Scavenger Hunt along Nature Ridge Trails, and present exhibits within the Center during the Hip Hop Kids Component.
- Staff to produce Splash Hip Hop Family Night (July 21st 7pm -9pm)
- Staff for building Bon Fire, supplies for Smores, and facilitate night hike during Hip Hop under the stars component.
- List Retreat in Forest Preserve Marketing Materials

Meet the Team

Retreat Producers – Kingdom Sanders (Diverse City) Brian Gorman (Diverse City)

Marshall- Mark Armstron (CUFAC)

Hip Hop Kids Coordination- Yakira Levi (Core), Melinda Martinez (Chi Rock)

Hip Hop United Coordination- Darell Roberts (Chi Rock)

Splash Hip Hip Coordination- Lionel Boderlon (Soul Selectors)

Hip Hop Under the Stars Coordination- Greg Granit (Core)

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